

# W

## WHO'S WHO: MEET ALL THE BEAUTIFUL PEOPLE OF SEOUL FASHION WEEK

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Supermodels, actresses, artists, designers, rappers, and, yes, K-Pop stars. Behold the entire K-Universe at Seoul Fashion Week in this partnership with *W* Korea.



Photo by Mok Jungwook, styled by Yookyung Choi. Photo Editor: Biel Parklee.

## 26/26 PARK CHAN-KYONG, ARTIST

Like many among the current generation of artists in Asia, the media artist is working to bridge tradition and modernity in his videos and short films. He shot one short, *Night Fishing*, with his brother, the celebrated filmmaker Park Chan Wook, entirely on iPhones back in 2011, when it was not yet considered a realistic filmmaking tool. At the same time, his subject matter is often derived from a concern over the loss of heritage in contemporary Korea. And he is willing to tackle the North-South Korea divide in his work, an area few of his peers tread upon.