

Haegue Yang Becomes Galeries Lafayette Guest Artist This Fall

August 25, 2016 | SAMUEL SPENCER

page 1 of 2



▲ Left: Haegue Yang, "The Intermediate - Hairy Taoist Fairy Egg," 2015. Right: Haegue Yang's design for Galeries Lafayette's new shopping bags. (Left: Photo credit Studio Haegue Yang - Courtesy Galerie Chantal Crousel, Paris. Right: Courtesy Kukje Gallery)

Parisian department store Galeries Lafayette has announced that Korean artist Haegue Yang will be their "special guest artist" for the Fall-Winter 2016 season. Yang will provide a window display as well as a site-specific installation, and a design for their fall shopping bags, all of which will be on display from August 26 through October 9.

Continuing with the "Quasi-Pagan" series of exhibitions she has held recently at the Hamburger Kunsthalle and Centre Pompidou, among others, this commission is titled "Quasi-Pagan Modern." As well as being an installation at their Paris flagship store that Galeries Lafayette says will showcase "creations of both iconic and quotidian that echo the new Autumn-Winter collections," Yang will produce a "motif" that will feature in more than 50 stores owned by the Galeries Lafayette group. This "motif" will also appear on 150,000 bags produced by the shop, to be given to customers throughout the exhibition run.

In Paris, visitors can expect to see more of the artist's most recent works — the folk-meets-contemporary art "Quasi-Pagan" giant egg sculptures, described thus: "These sculptures take the form of organic shapes, made out of seemingly natural ingredients like straw, plants, and twine. Looking closer, however, the works are entirely artificial, made out of plastic approximations of these traditional materials, like artificial plants and even fake straw. They are also on castors like those found on office furniture in a further surreal modernization style."

The bags and motif, meanwhile, take a more geometric direction compared to the round egg-shapes of the "Quasi-Pagan" sculptures.

Featuring what looks like a collage of geometric paper shapes, these images resemble Yang's installation pieces, in which the artist uses window blinds to create abstract sculptures — which will surely also feature in this collaboration with Galeries Lafayette.

“Haegue Yang: Quasi-Pagan Modern” will run from August 26 through October 9 at Galeries Lafayette Boulevard Haussmann, as well as across their other French shops.