

QUASI - PAGAN MODERN, HAEGUE YANG

September 1, 2016



Galleries Lafayette celebrates the new Autumn-Winter 2016 collections, with special guest artist, Haegue Yang from 26 August to 9 October. Under the motto of “Quasi-Pagan Modern” Yang suggests hybrid motives, dare to clash between notions, such as folk vs modern, real vs mystic or geometric vs organic.

Yang will unveil «Quasi-Pagan Modern» in all windows of the Boulevard Haussmann, filling them with creations of both iconic and quotidian that echo the new Autumn-Winter collections. Underneath the dome at the very heart of the main store, Haegue Yang attempts to work with printed verticals for the first time. And also for the first time ever, an original work by a contemporary artist will grace Galleries Lafayette shopping bags and that approx.150,000 of special bags will be distributed to customers.

Galleries Lafayette is more determined than ever to provide a showcase for creative energy, to act as mediator between significant contemporary artists, young designers and the general public, and to provide a unique meeting arena that is open to everyone.