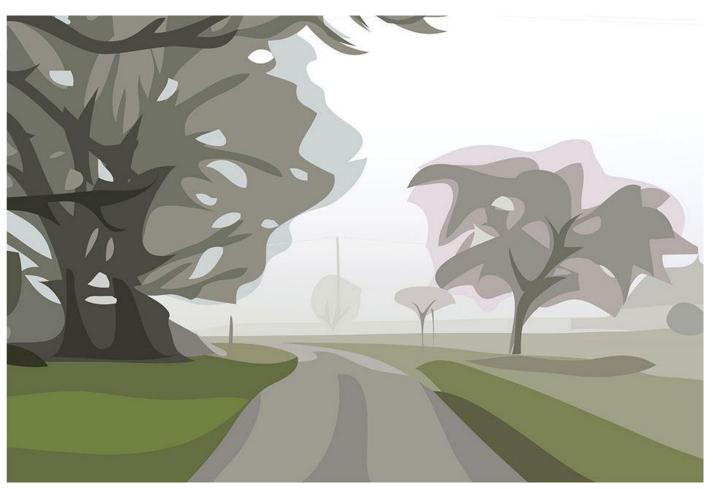
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Dr. Bhau Daji Lad Mumbai City Museum opens exhibition of works by Julian Opie

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Winter 01. - 75., 2012. A series of 75 digital prints on Epson Premium Glossy 250 gsm. Photo Paper laminated to glass mounted to a white chamfered acrylic backing designed by the artist. Paper and image 68.0 x 121.0 cm (each). Each in an edition of 3. Photo: Courtesy Julian Opie and Alan Cristea Gallery, London.

MUMBAI.- Dr. Bhau Daji Lad Museum in collaboration with the British Council presents Winter., a series of works by well-known UK artist Julian Opie. The exhibition is on view at the Museum from 6th August 2015 till 13th September 2015. The exhibition is in line with the British Council's Reimagine Arts initiative that was launched in 2013 to build new cultural avenues between the people, and cultural institutions, of the UK and India.

Winter. by Julian Opie centres around a sequence of seventy-five prints that represent a circular walk taken by the artist through the French countryside on a harsh but beautiful day. The prints absorb an eclectic range of influences, from 17th century Dutch landscape painting to street view on Google Maps, and are at the forefront of Opie's

continued investigation into the experience of landscape. Opie captures each stage on the walk in a single digital print, coloured in a palette resembling army camouflage. The works are then laminated to a glass façade and presented in a grid format on the walls.

Kumar Iyer, British Deputy High Commissioner said, 'UK and India own great talent in the field of art and culture and I am pleased to be part of the preview opening of Winter. by Julian Opie in Mumbai. The arts and culture are an important part India-UK relationship and I hope the new government in UK will look at strengthening it further through creative collaboration.'

Chris Brandwood, Director English, British Council India said, 'It brings us immense pleasure and delight to collaborate with Dr. Bhau Daji Lad Museum to showcase Julian Opie's Winter. series in Mumbai. The exhibition displays a form of art which is fresh and captivating to the eye and also a step forward in building cultural connections between the UK and India through artistic exchange. The UK has a new government which will look for ways to strengthen its relationship with India. The arts and culture are an important part of that relationship and the British Council will continue to work with partners to support this.'

An avid thinker, Julian Opie takes the physical world as the starting point for his artistic practice, be it nature or human beings, which he first captures through an innovative drawing process using a camera and computer technology as his tools. The installation of these works creates a surrounding panorama that combines the rural landscape with slick architectural surfaces immersing the viewer in the essence of the artists' vision.

Julian Opie said on his art work, 'It was very exciting when the British Council decided to buy the Winter. series. They have always been very supportive and I'm particularly happy to keep such a large part of this series intact as a group and to have the chance to exhibit them together in the gallery in Mumbai. My first big project with the Council was the Indian Triennial in 1997 - an important exhibition for me - so it's particularly pleasing to collaborate again in India and show this intimate project in Delhi and beyond. I am so happy that Winter. will be travelling to various parts of the country over the coming months. I have been lucky enough to exhibit widely in India and, over the years, my family and I have fallen in love with India - the landscape, the historic art and architecture, the people, the weather, the food. This project depicts a cold, quiet Northern European landscape, which I imagine, will contrast strongly with the coming venues. I hope the contrast will be refreshing.'

This collection is an inspiration from a stroll through a bleak winter landscape in France. With 75 images in all, the viewer feels engrossed and cocooned in that French landscape.

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